

LIST OF ACTIVITIES IN CARICOM FOR WORLD CONSUMER RIGHTS DAY 2015

COUNTRY	DATE OF ACTIVITY	EVENT	VENUE	TIME
Barbados	TBD	An article on the WCRD 2015 theme will be <i>published</i> in the print media. The article will inform consumers that the Consumer Protection Act prohibits businesses from making false claims about their health products	Print media	
Jamaica	9-Mar-15 to 13-Mar-15	" <i>Healthy Diets: Eating Right, When Money Tight</i> " messages will be developed and disseminated prior to and during the week of World Consumer Rights Day 2015 activities	CAC SMS Messaging Service, website; media as well as social media.	
	9-Mar-15 to 13-Mar-15	A competition relating to WCRD 2015. A CAC Basket of Goods given to winners.	Radio and social media	
	15-Mar-15	National Consumers League (NCL) Church Service. Activities will include: dissemination of literature to church goers; scripture selected by CAC to be read.	Providence Methodist Church, 132 Old Hope Road, Kingston 6	8:30 AM
	15-Mar-15	A message from the Honourable Minister in the Ministry of Industry, Investment and Commerce regarding World Consumer Rights Day to be read at churches across the island.	All churches in Jamaica	

	16-Mar-15 to 20-Mar-15	School presentations and exhibitions to bring awareness of WCRD, consumer rights and responsibilities as well as allow for one and one interactions.	Mandeville St. James Parish Library; Clarendon Parish Library; Kingston & St. Andrew Parish Library; St. Thomas Branch Library; Black River Hospital; Savannah-La-Mar Hospital; and Selected schools across the island.	
	17-Mar-15	A WCRD 2015 message from the Honourable Anthony Hylton Minister of Industry, Investment and Commerce would be aired on Television and Radio. The WCRD 2015 message will be read at school devotions, selected private sector entities, National Home School Association, National Parenting Association, etc.	Radio and Television	
	17-Mar-15	A media campaign utilising segments of various radio stations to air the " <i>Healthy Diets: Eating Right, When Money Tight</i> " message.	Power 106 with Dervan Malcolm (15 minute segment includes 10 promotional ads to be used prior to the airing of the programme)	
	17-Mar-15	Signing of two Life Size Posters by the Members of both Houses of Parliament	Houses of Parliament	
	17-Mar-15	National Consumers League Town Hall Meeting (CVSS Centre) entitled, " <i>Access to Healthy Foods: A Consumer Right</i> "		

	18-Mar-15	A media campaign utilising segments of various radio and TV stations to air the <i>Healthy Diets: Eating Right, When Money Tight</i> message.	Radio: Mello FM with host Barry G (15 minute segment); TV: TVJ's "Smile Jamaica" and CVM's "CVM@Sunrise"	
	19-Mar-15	A media campaign utilising segments of various radio stations to air the <i>Healthy Diets: Eating Right, When Money Tight</i> message.	At Your Service (AYS) with host Vernon Derby on Nationwide News Network	
	19-Mar-15	National Consumers League. Presentation to school/organisation on Consumer Rights Education themed, " <i>Never Too Soon to Learn, Know Your Rights (KYR)</i> "		
	21-Mar-15	National Consumers League - Health Fair		
	22-Mar-15	Participation in Jamaica Diabetes Association 5K Run		
Saint Lucia	11-Feb-15 to 6-Mar-15	Primary School Lectures on the theme " <i>Healthy Diets</i> "	Desruisseaux Combined; Fond St.Jacques Primary; La Croix Maingot Combined; Carmen Renee Memorial; St. Aloysius Boys Primary; Odsan Combined;. Richfond Combined; Euchariste Lewis Primary; Bexon Primary; La Resource Primary	

	10-Mar-15	Information/Health Screening Booths in collaboration with Officers from the CAD, Ministry of Health, St. Lucia Diabetes and Hypertensive Association, St. Lucia Bureau of Standards and the National Consumers Association.	J.Q. Mall, Vieux-Fort	
	11-Mar-15	Information/Health Screening Booths in collaboration with Officers from the CAD, Ministry of Health, St. Lucia Diabetes and Hypertensive Association, St. Lucia Bureau of Standards and the National Consumers Association.	J.Q. Mall, Rodney Bay	
	13-Mar-15	Address to the Nation by the Minister for Commerce, Business Development, Investment and Consumer Affairs. The Minister's address will also be published in the print media on 14th March 2015.	GIS/NTN	
	13-Mar-15	Roving Road Show where Officers will inform and educate consumers on their rights and responsibilities, benefits of eating healthy as well as other pertinent consumer related issues. This activity will be done in collaboration with Radio St. Lucia. At certain points we will be in touch with the station to inform the nation of our whereabouts and where our next stop will be.	Commences in Castries and via the west coast Officers will travel around the island stopping briefly at every town, village and/or district.	
	TBD	Radio/Television Programmes to raise awareness of WCRD 2015 and healthy eating.		
Saint Vincent & the Grenadines	13-Mar-15	An address by the Minister with responsibility for Consumer Affairs on Friday 13th March to be broadcasted on radio and television	Radio and TV	
	13-Mar-15	A sidewalk exhibition in collaboration with the Ministry of Health, the Bureau of Standards and the coalition of Services.		

	13-Mar-15	Radio programmes to raise awareness of WCRD 2015 and healthy eating.	Radio	
	15-Mar-15	Panel Discussion on the theme: " <i>Healthy Diets</i> "		
Suriname	13-Mar-15	Promoting healthy diets at a high school in collaboration with educators from the Ministry of Health. Activities will include: student engagement and distributing fliers to students.	High School, Nickerie	Morning
	13-Mar-15	Panel Discussion involving Consumer Organisations, Dieticians and representatives from the Ministry of Health. The discussion will be recorded and broadcasted on national television at a later date.	BIC Centre	Evening
	14-Mar-15	Community Outreach (in collaboration with Ministry of Health and Nickerie Hospital. Specific activities will include: blood pressure and glucose examinations and dissemination of information and fliers on healthy diets.	Market, Nickerie	Morning
Trinidad & Tobago	14-Mar-15	Exhibition/Outreach Event. Specific Activities will include: dissemination of brochures on healthy eating, health practices and consumer tips; dissemination of brochures and reading material from the Ministry of Health; Sample diet charts and produce that can be grown in backyards; Display of seedlings of local products that can be planted in the backyard; Question and Answer segments with representatives from the Ministry of Health and the Ministry of Food Production	Gulf City Mall, San Fernando	10 AM - 6 PM
	20-Mar-15	Consumer Affairs Open Day	Consumer Affairs Department, Old Development Bank Building, Church Street	9 AM - 4 PM